

Human Creative Announces Capital Investment, New Partner

Human Creative is pleased to announce that it has received an infusion of capital investment and a new partner who will assume the role of Chief Financial Officer.

Three investors contributed to the funding round: Derek Burger, Charles Dawson, and Michelle Dawson.

Charles Dawson, Founder and Chief Innovation Officer at RVHS/Teamworks, shared: "As the founder and Chief Innovation Officer of a Healthcare AI firm, I recognize both the pervasiveness and growing inaccuracy of generative AI. Whether for assurance, ownership clarity or cultural reasons, being able to verify the origin and originality of a work before its acceptance, ensures integrity for all parties in a data transaction. In addition, having a provably clean provenance increases the value of the creation and shifts the burden of verification of authenticity from the receiver to the originator.

Objectively: Human creative is one of the pioneers of origination side certification and thus stands to grow significantly in a very short period of time.

Subjectively: Requiring staff to use it saves a ton of time for those of us who receive a high volume of submissions (be they code, articles, homework or blogs)."

Human Creative is dedicated to certifying human productions in the age of AI through its live-monitoring systems. Its current system, Certified Human Content(TM), live-tracks every keystroke of written content, live-audits for AI content, locks phones while the program is in use, blocks generative AI sources and tabs, and provides a human auditor feature enabling a full analytical review of each completed work. Certified works receive a shareable certification which reveal many details about how the file was crafted, giving transparency to recipients and assuring them that the content they have received is not AI generated.

"Whether they are aware of it or not, everyone sees the slop that AI is generating as it pretends to be artists, has conversations with itself through users on social media, and even substitutes for technical expertise on important matters like legal documents. This has created not only AI fatigue, but also questions surrounding content ownership. I'm excited to partner with friends that are already moving quickly on a plan to provide content creators the tools they need to certify that they actually created their own work. As AI fatigue grows, consumers will want to know that the content they are consuming has been created by humans and not AI. Human Creative will be first in line to provide this increasingly necessary stamp of certification and I'm thrilled to be a part of it at such an early stage," shared Derek Burger.

Derek Burger will be joining Human Creative as its newest partner and assuming the role of Chief Financial Officer for the company. Burger is also the plant controller at Keter, overseeing the operational finances of a plant with \$55-\$65 million in annual revenue. His financial expertise will be an asset to the Human Creative team as they anticipate their service expansions in 2026.

Human Creative's CEO, Tiffany Ward, remarked: "Our team is thrilled to be welcoming Derek Burger as a partner. His financial skills as well as business intuition will enable our company to thrive during a year of rapid growth. As we launch our Certified Human Content(TM) system to individual users, academic institutions, and businesses, Derek Burger's insights will play heavily in optimizing our financial operations. We are grateful to have his partnership at this stage of the company's history."

Human Creative's Certified Human Content(TM) system has a planned market launch in spring of 2026. To learn more, visit humancreative.org

The above is **Certified Human Content™**. Verify [here](#).

